



Central Trafford Neighbourhood.

Our Neighbourhood Plan 2024 (September Draft)

About our Neighbourhood

 Around 56,000 people live here across 5 wards..

 The Central is seen as a relatively wealthy area albeit with pockets of health inequality such as Sale West and Sale Moor.



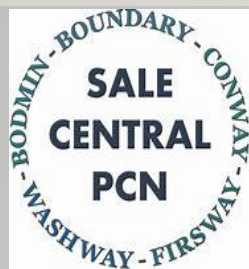
The Neighbourhood has strong networks and there is a very vibrant voluntary, community and faith sector.



The area has good access to leisure facilities and is surrounded by green spaces and countryside. It has good parks and other green space



The area has one Primary Care Network made up of the five GP practices in Central.



Our approach in action

Sale Central PCN and Our Sale West have worked together to increase access to healthcare and advice in community settings.

The two organisations participated in a Test and Learn pilot that placed Community Health Advisers in community settings in Sale West and Sale Moor.

As a result of the pilot 150 people were supported with health checks, advice and other information.

About our approach

Who we are

Trafford Local Care Organisation is a pioneering public sector organisation that provides your NHS community health services and adult social care in Trafford. We are part of the NHS and the local authority.

We take a neighbourhood approach to health and wellbeing as we know that it's better for people when we plan and deliver services as close to home as possible. By dividing Trafford into four neighbourhoods, it helps us understand the strengths and needs that are distinct to each.

We work with the local community to make their neighbourhood a healthier place to live, and with local services to join up care so that it better meets the needs of individuals.

How this plan was put together

This plan was developed by local stakeholders across the Central Neighbourhood. Four workshops were held in 2022/23. Workshops were attended by staff from local services, volunteers and residents who talked about their own experiences. Local data from Neighbourhood profiles helped people to consider priorities.

How our plan will help

Our first Neighbourhood Plan contains five priority themes of work. Over the coming months we will work with partners to produce more specific work plans under each theme. The Plan will be continuously refreshed and will help us

- Focus on common priorities,
- Mobilise action across local networks,
- Draw resource into the Central Neighbourhood,
- Give us a baseline to measure success against,
- Be one of the ways we engage local people.

Our priorities

The key things we are doing in the Central Neighbourhood this year to improve health and wellbeing:



We will ensure our community has better cardio-vascular and respiratory health by:

- implementing the ambitions of Trafford Moving Strategy
- delivering work to support older people and Long-Term Conditions through increased physical activity
- identification of hypertension cases and increase uptake of NHS healthchecks
- maximising use of our green spaces
- support Central to stop smoking



We will help our community to has a better relationship with cancer by:

- supporting the Through the Front Door Cancer project
- creating and delivering cancer awareness training and programmes
- supporting key cancer campaigns
- creating awareness of community-based support
- integrating delivery of support among partners



We will ensure our community has better Mental Health by:

- supporting the introduction of the Living Well model in the Central Neighbourhood
- developing more community-based prevention and early intervention for people of all ages
- creating awareness of support available in our Central Neighbourhood
- maximising social prescribing impacts



We will connect people to our community by:

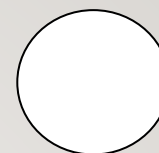
- supporting the continued development of Sale Community Hub
- ensuring the long-term future of community buildings in Sale West and Sale Moor
- increasing opportunities to connect people into community activity/services
- supporting the Test and Learn project encouraging greater links between health and care professionals and VCFSE organisations in Sale West and Sale Moor
- supporting people most at risk (e.g. elderly, carers, veterans, disabled, children and young people), in particular with cost of living and during winter
- supporting the development of the Family Hub Model
- providing opportunities to volunteer
- supporting key health campaigns at a grass roots level
- mapping key support available in Central locality



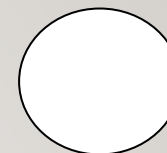
We will ensure our Plan is based on the voices of individuals and families in our community by:

- engaging with residents in all areas of the Central locality
- understanding from groups and services dealing face-to-face with individuals and families how people can be supported
- making best use of shared data to identify need in our community

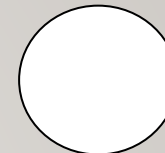
Your Neighbourhood Leadership Team



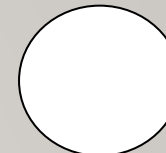
Dan Shelston
Neighbourhood
Lead (Central)



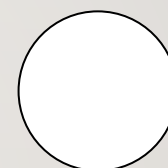
Jo Bryan
Public Health Lead
(Central)



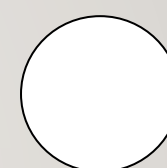
To be confirmed
District Nurse
Team Leader
(Central)



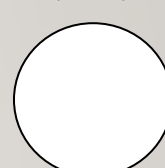
To be confirmed
Service Manager/
Social Care Lead
(Central)



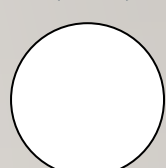
Clare Standish
Central Collective
& Voluntary,
Community, Faith
& Social
Enterprise Lead



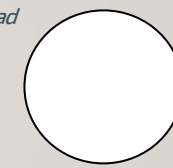
Yvonne Burke
South
Trafford/Central
Primary Care
Network/GP Lead



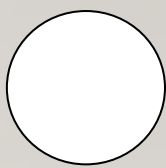
To be confirmed
Mental Health
Lead



To be confirmed
Trafford Families
Lead



Tom Haworth
Physical Activity Lead



Anna Jones
Engagement Lead

Contact us or get involved:

daniel.shelston@mft.nhs.uk

We're also working in partnership on a range of priorities that will benefit the neighbourhood

1 Support the development and roll-out of Population Health Management

2 Develop a person centered, community-based approach to service.

3 Further integrate adult social care and support for older people.

4 Align Integrated Neighbourhood Teams, Primary Care Network workforce and organisation development plans

5 Embed the role of the VCFSE sector in the delivery of services..

These are areas of work that are taking place across the borough in all 4 of our neighbourhoods.

What your Integrated Neighbourhood Team does

The **Central Integrated Neighbourhood Team** is led by Trafford Local Care Organisation. Integrated Neighbourhood Teams deliver core services including District Nursing and Adult Social Care.

By working in Integrated Neighbourhood Teams, we can provide services that are tailored to local needs, and we can deliver care that is more joined-up. This is important as different Neighbourhoods have different requirements.

The Integrated Neighbourhood Team will work closely with GPs and build up links with others like housing teams, the Voluntary, Community and Faith Sector or mental health workers. The integrated approach means everyone is working together around the needs of the Neighbourhood. At the centre of it all, are our communities.

To help deliver and make this Neighbourhood Plan 'everyone's business', we will facilitate a **Central Neighbourhood Network**.

What this all means is better health and wellbeing for people. Fewer people will need health or care services or have to go into hospital.

